

## Call for participation and entry

From 5 to 9 February  
2024

@ le Signe,  
centre national du graphisme,  
Chaumont, France

To Art & Design Schools and  
Academies in higher education,  
with specialization Graphic  
Design, in EU countries, as well  
as [third countries from the list  
of participating countries.](#)

A cooperation project led by ANdEA (FR),  
in association with :  
Cerveira Art Biennial Foundation (PT)  
Transylvania Creative Industries Cluster Cluj-Napoca (RO)  
Le Signe, centre National du graphisme (FR)  
And with the  
Académie de recherche et d'enseignement supérieur (BE)  
École des Arts Décoratifs Paris (FR)  
and Réunion des musées nationaux – Grand Palais (FR)  
And the support of the Creative Europe Programme of the  
European Union

### Context

EuroFabrique is a project initiated by RMN-Grand Palais, the École des Arts Décoratifs, and ANdÉA - the national association of art and design schools - as part of the French Presidency of the European Union Council. In February 2022, over four days, the Grand Palais Ephémère hosted 400 students from 35 European higher art schools for a week of collaborative workshops on the future of Europe, with the aim of exploring and creating forms that represent the continent they inhabit and to produce new creative narratives. A second prototype will be tested in a more condensed format in Cluj, Romania, in December 2023 and BOZAR in Brussels may be hosting Eurofabrique in May 2024, while Belgium holds the EU presidency.

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79 01

# EUROFABRIQUE DESIGN CAMP

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# CALL

In that journey of transitioning EuroFabrique's energy into a travelling Biennale changing its host with each Union Presidency, and while continuing to activate the same collaborative approach and active engagement of the European creative youth, we are developing 3 collaborative capsules, the EuroFabriqueCamps, with the support of the Creative Europe program of the European Union. A first one in Cluj aims to formalise the transformation of Eurofabrique into a label that can be adopted by any network of art schools in European countries. This second camp will take place at Le Signe, the graphic design center in Chaumont to develop the visual identity of the Eurofabrique project. Lastly, a third camp is scheduled for September 2024 in Portugal, at the Cerveira Biennial, to work on curatorial content related to the major challenges facing the continent.

## EuroFabrique Design Camp

From 5 to 9 February 2024, le Signe, centre national du graphisme will host this second camp, a laboratory of workshops, masterclasses, lectures, and meetings combining theoretical approaches (fostered by guest speakers from the fields of philosophy, semiology, art direction) and design experimentation so as to lay the substratum for the visual identity of the continuing and evolving EuroFabrique. This week of in-person work will be followed by a month of remote work with weekly meetings facilitated by a graphic design studio.

Based on the singular experience of the first [EuroFabrique held at the Grand Palais in Paris in 2022](#), and building on a further design camp to be held in [Cluj Napoca in Romania in December 2023](#), the core values identified will be translated into a visual or multimedia representation.

This laboratory will develop a repertory of graphic elements and a methodology that can be used by the stakeholders of the project in a dynamic yet recognizable and sensible visual language that reaches out through a clear and sound understanding of those shared values. The harmonisation and fine-tuning of this repertory will be ensured via the accompanied remote work with all the participants.

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## Principles of Organisation

Le Signe will invite eight schools, each proposing four participants, three students with a teacher or four students, totalling 32 participants to attend the EuroFabrique Design Camp in Chaumont (F-52000) from 5 to 9 February, followed by a month of remote collaboration.

The students should be in 3rd, 4th or 5th year of graphic design studies, the accompanying or tutoring teacher also specialised in graphic design or typography.

The group of four participants travelling to Chaumont can consist of three students and one teacher or of four students, in which case a teacher should be designated as their tutor and ensure the follow-up for the remote part of the workshop.

In the opening phase of this laboratory week, work groups will be formed by speed dating, association, and other methods of team building. The work groups will include maximum two participants from one school.

## Eligibility and Application

3rd, 4th and 5th year design students

Statement of intent, referring to preceding EuroFabriques and/or motivation to engage in the EuroFabrique process, and how this project is built into the school's / department's curriculum.

The participating teacher  
( CV 3000 characters maximum )

## Evaluation of the application

The selection committee composed of representatives of the member organizations of the consortium and two qualified individuals will choose eight schools among the applications taking into account the following criteria :

Motivation and relevance of the statement of intent.

Maximum of two schools per country to promote diversity among countries. Balance of countries from Western, Northern, Eastern and Southern Europe, including "third" countries A balance between schools that participated in the Paris or Cluj Euro-Fabriques and "newcomers".

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English proficiency  
Gender balance (at least among teachers)  
Responsiveness to the call

Apply [HERE](#) !

## Organization

Le Signe, centre national du graphisme will provide tools and production and presentation means within the Centre. It is however recommended to bring one's own computer, if possible.

The students and teachers will be accommodated in a 3-star hotel in the city (3 km from le Signe), with a shuttle service to the centre. Each school will be granted a lump sum – depending on the distance and available transport means to Chaumont (52000 France) – to cover travelling expenses of the participants.

An agreement will be drafted between le Signe, centre national du graphisme and each participating school, formalising the roles of each party – including the sum allotted for travelling expenses, and i.a. any specific needs.

The participants should plan travelling to Chaumont on Sunday 4 February and returning on Saturday 10 February, 2024.

The languages of the EuroFabrique Design Camp will be French and English.

Deadline for submitting  
applications:

12 November 2023  
23:00 ECT

Announcement of results:

End of November

Further information and  
submission of applications:

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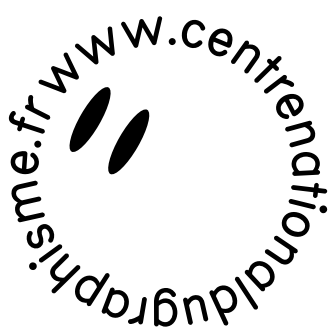
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### Travelling to Chaumont by car

From Nancy :  
A31 exit 8  
to Chaumont/Bourbonne-les-Bains/Nogent...

From Metz :  
A31 exit 8  
to Chaumont/Bourbonne-les-Bains/Nogent...

From Paris :  
A5 exit 24  
to Chaumont/Arc-en-Barrois/Semoutiers

From Lyon :  
A6, then A31  
exit 24 to Saint-Dizier/Chaumont/Châteauvillain

### Travelling to Chaumont by train

TER Paris-Chaumont:  
About 2h15 mn - direct train

TER Lyon-Chaumont:  
About 3h50 mn - 1 change

TER Nancy-Chaumont:  
About 2h10mn - 1 change

TER Metz-Chaumont:  
About 3h - 1 change

### Free entry

to the exhibitions, café  
and coworking space  
(free WiFi)  
Open Wednesday to  
Sunday 2pm to 6pm free  
of charge

7 days a week by  
reservation :  
resa@cndg.fr



Co-funded by  
the European Union

**ANIEA**  
Association  
nationale  
des écoles  
supérieures  
d'art



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Further information and  
submission of applications:

**BC**  
fundação  
bienal de  
cerveira

